

For Immediate Release
14 February 2022

Fitch Learning and CFA Society Hong Kong Form Partnership to Facilitate Training on ESG Investing

Fitch Learning and CFA Society Hong Kong (the Society) have partnered to offer preferential pricing to CFA charterholders and non-members on various revision courses on the CFA Institute Certificate in ESG Investing (the Certificate).

As the preference for ESG investing is growing rapidly globally, corporates are going through a transition to embrace ESG – inducing strong demand for ESG talents worldwide. CFA Institute offers the Certificate to help practitioners acquire and strengthen their knowledge in ESG investments to stay competitive in the industry. The Certificate is a global qualification, which delivers the required knowledge and skills for appreciating the ESG impact and better ESG integration in the business strategy. As the Society's partner, Fitch Learning will provide comprehensive and structured revision courses in assisting candidates to prepare for the exam program.

“Fitch Learning is a global leader in professional training. We are pleased to support the Society's ESG learning initiatives, and are confident candidates will benefit significantly from the depth and breadth of our experience and expertise in delivering cutting edge, comprehensive and flexible training programs,” said Andreas Karaiskos, Chief Executive Officer of Fitch Learning.

“ESG has become imperative in investment, we encourage our members to upgrade their skills by taking the CFA Institute Certificate in ESG Investing. The Certificate offers both practical application and technical knowledge in the fast-growing field of ESG investing – an opportunity to both accelerate progress and demonstrate purpose.” said Richard Mak, CFA, President of CFA Society Hong Kong. “Our partnership with Fitch Learning helps candidates comprehend, manage and capitalize on the ESG trend, while providing maximum flexibility to balance work-study life. To further support the success in earning the Certificate, the Society has secured various discount offers for our members, CFA charterholders and the public.”

Non-members can enjoy 5% discount on the revision courses, 10% discount and 15% discount will be offered to CFA charterholders and members of the Society respectively. To enjoy the discounted pricing, candidates are required to enroll through the Society's [webpage](#) Participants enrolled to the revision courses are bound by Fitch Learning's terms and conditions and Fitch Learning will take charge of all after sales services.

About CFA Society Hong Kong

CFA Society Hong Kong (香港特許金融分析師學會) (“the Society”) is a non-profit organization founded in 1992 as the Hong Kong Society of Financial Analysts by a group of CFA charterholders. The Society shares the mission of CFA Institute in raising the professional and ethical standards of financial analysts and investment practitioners through our advocacy and continuing education efforts. In addition to promoting the CFA designation in Hong Kong, the Society aims to provide a forum for our members, CFA Institute, other investment practitioners and regulators for networking and the exchange of industry insights and best practices.

As of 30 June 2021, the Society had 6,661 members and is the fourth-largest member society of CFA Institute, which has more than 170,000 members in 165-plus markets. It is

mostly run by member volunteers with the support of a team of full-time professional staff. The Securities and Futures Commission (“SFC”) recognizes the CFA designation as an industry qualification for the licensing of Responsible Officers. For more information, visit <https://cfasocietyhongkong.org/> or follow us on [Facebook](#), [LinkedIn](#), and WeChat (ID: CFA Society HK).

About Fitch Learning

Part of the [Fitch Group](#), Fitch Learning partners with businesses to help develop the future leaders of the financial services industry. Alongside centers in established financial hubs, Fitch Learning utilizes a best-in-class technology platform to deliver blended learning solutions that maintain the personal element of development. We are committed to understanding complex client needs across fast-paced financial markets and our established global faculty bring years of experience to the classroom. Our learning solutions encompass interactive e-Learning, coaching and blended assessments, improving individual contribution and collective business performance.

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