

FOR IMMEDIATE RELEASE

9 December 2021

Wiley and CFA Society Hong Kong Form Partnership to Enhance Education and Training for Investment Professionals

HOBOKEN, NJ AND HONG KONG—Wiley (NYSE: JW-A), a global leader in research and education, and CFA Society Hong Kong (the Society) have partnered to deliver industry leading courses for CFA candidates and members of the Society across Hong Kong and Macau.

Through this partnership, around 7,800 CFA candidates will gain access to educational and professional development materials designed to accelerate their career growth. In addition to Wiley's CFA® Program Exam Review materials, candidates and members of the Society will receive preferential access to Wiley skill courses in areas such as data analytics, blockchain, cybersecurity, Power BI, Excel and financial modeling.

"We look forward to supporting the career development of investment professionals and meeting the growing demand for training in high-demand areas through this new partnership," said Aurora Martinez, Wiley group vice president and general manager for Business, Education and Careers. "CFA Society Hong Kong shares our commitment to empowering professionals through education and brings a legacy of leadership and focus that will allow us to jointly provide these solutions to candidates and members in the region."

"As the investment and financial services industry continues to evolve at a rapid pace, we strive to support the ongoing professional development of our candidates and members by providing access to a variety of innovative content and learning resources," said Richard Mak, CFA, president of CFA Society Hong Kong. "Our partnership with Wiley, an established leader in education and training, is in many ways delivering our mission to lead the investment profession in Hong Kong by promoting the highest standards of ethics, education and professional excellence for the ultimate benefit of society."

Over the past year, Wiley has expanded its test prep and career readiness partnerships to over 150 higher education universities, corporations, training providers and societies around the world. With career-connected courses, organizations and their students are empowered with Wiley exam review and skills training that they truly need in today's competitive and demanding landscapes. Wiley is proud to support lifelong learners with courses and services that make a real impact on their career growth.

About CFA Society Hong Kong:

CFA Society Hong Kong (香港特許金融分析師學會) ("the Society") is a non-profit organization founded in 1992 as the Hong Kong Society of Financial Analysts by a group of CFA charterholders. The Society shares the mission of CFA Institute in raising the professional and ethical standards of financial analysts and investment practitioners through our advocacy and continuing education efforts. In addition to promoting the CFA designation in Hong Kong, the Society aims to provide a forum for our members, CFA Institute, other investment practitioners and regulators for networking and the exchange of industry insights and best practices.

As of 30 June 2021, the Society had 6,661 members and is the fourth-largest member society of CFA Institute, which has more than 170,000 members in 165-plus markets. It is mostly run by member volunteers with the support of a team of full-time professional staff. The Securities and Futures Commission ("SFC") recognizes the CFA designation as an

industry qualification for the licensing of Responsible Officers. For more information, visit <https://cfasocietyhongkong.org/> or follow us on [Facebook](#), [LinkedIn](#), and WeChat (ID: CFA Society HK).

About Wiley

Wiley (NYSE: JWA) is a global leader in research and education, unlocking human potential by enabling discovery, powering education, and shaping workforces. For over 200 years, Wiley has fueled the world's knowledge ecosystem. Today, our high-impact content, platforms, and services help researchers, learners, institutions, and corporations achieve their goals in an ever-changing world. Visit us at Wiley.com, Like us on [Facebook](#), and follow us on [Twitter](#) and [LinkedIn](#).

For media enquiries, please contact:

Ed Colby
Wiley
T: +1 (319) 461-4812
E: edcolby@wiley.com

Eric Chiang / Zukie Ho
CFA Society Hong Kong
T: (+852) 2530 9200 / (+852) 2523 2506
E: eric.chiang@cfahk.org /
zukie.ho@cfahk.org