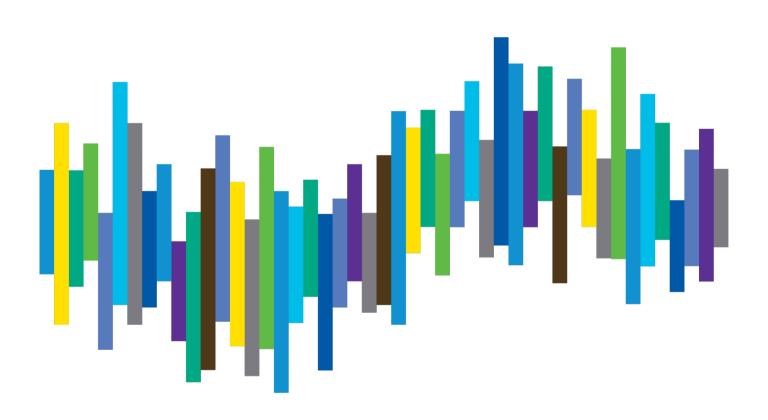
# CAREER CENTER EMPLOYER USER MANUAL





# CAREER CENTER EMPLOYER USER MANUAL

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# **Employer Support**

If you have any questions, please contact Wiley for customer support by email at <a href="mailto:recruitmentsales@wiley.com">recruitmentsales@wiley.com</a> or call the applicable regional team:

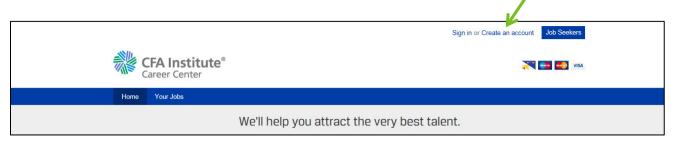
Americas: +1 (978) 609 4215

Europe, Middle East & Africa: +44 (0)1243 772041

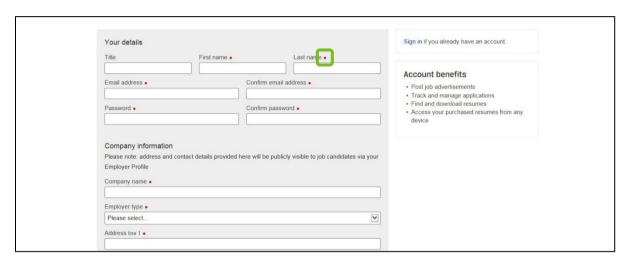
Asia Pacific: +61 3 92743162

# **Create an Account**

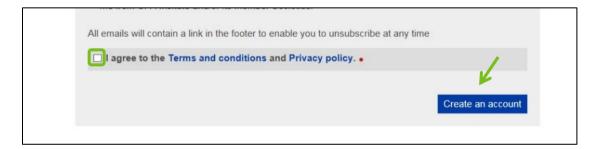
- 1. Access the Career Center at <a href="https://employers.cfainstitute.org/">https://employers.cfainstitute.org/</a>
- Select the Create an account link.



3. Enter all required details as indicated by the red dots.



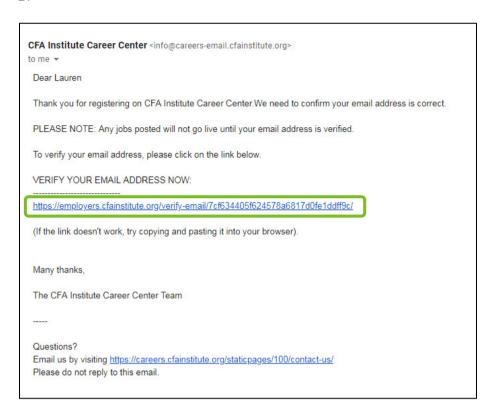
4. Review and agree to our Terms and conditions and Privacy policy by checking the box. Click the **Create an account** button.



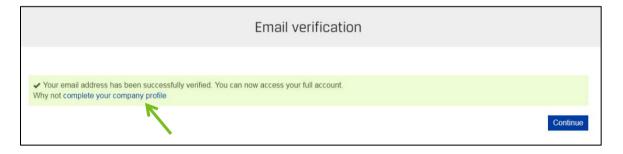
5. As indicated on the Thank you page (A), you'll need to verify your email. Navigate to the inbox of the email you used to register to find the verification email. Click the link in the body of the email to verify your email address (B). (Note: Check your spam or junk mailboxes if you do not see the email in your regular mailbox. The sender is CFA Institute Career Center <info@careers-email.cfainstitute.org>.)

A.





6. A browser will open to confirm your email has been verified. You will have the option to **complete your company profile** by clicking the link. (*Note*: You can stop here and complete the profile later if desired.)

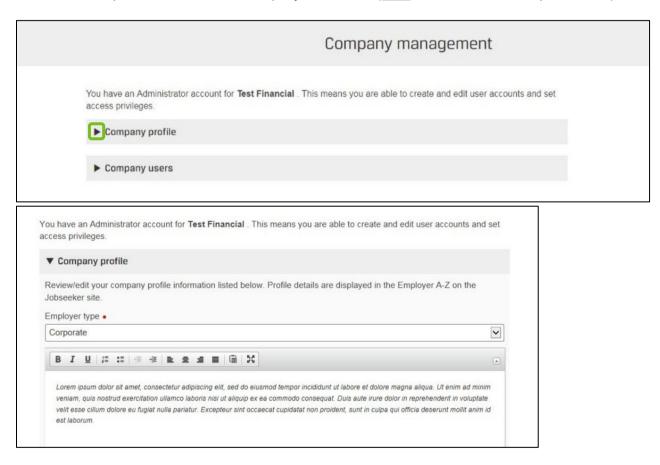


# **Create a Company Profile**

1. If you are not creating your company profile immediately after you've created the account, navigate to the <u>Career Center</u> Home page to begin and sign in into you company account. Click your company name in the upper right corner to access your company profile.



2. Click the drop-down arrow to enter company information. (Note: Red dots indicate required fields.)



3. Click the Save details button when done.



# **Add User to Company Profile**

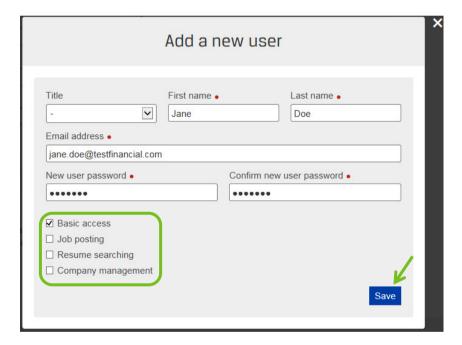
- 1. Navigate to your company profile (See step 1 in Create a Company Profile section).
- 2. Select the drop-down arrow next to Company users. Click the Add new user button.



3. Enter user details and click **Save**. (<u>Note</u>: You will need to check at least one of the boxes to denote the new user's level of access.)

## Access Options:

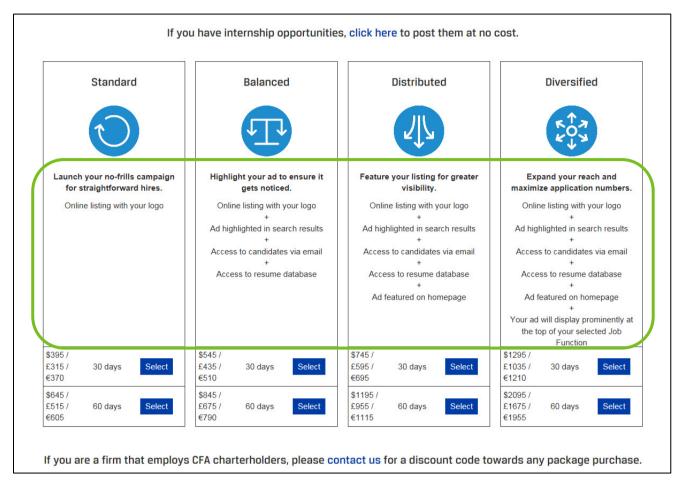
- · Basic access: grants access to employer services site
- Job posting: enables the ability to post jobs on behalf of employer
- · Resume searching: enables the ability to search resume database
- Company management: allows user to manage all company users and edit company profile



# **Package Options and Features**

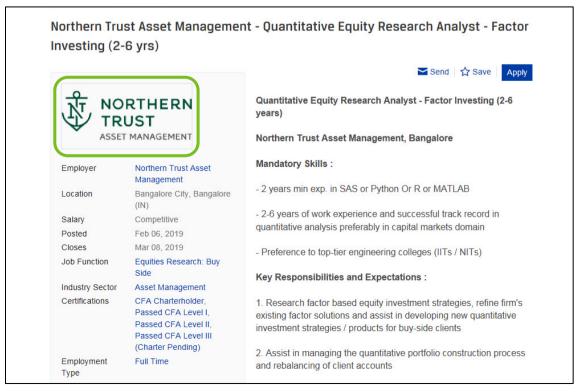
### **Options**

There are 4 packages to choose from when posting a job: standard, balanced, distributed, and diversified. Each contains different features for advertising your job post.

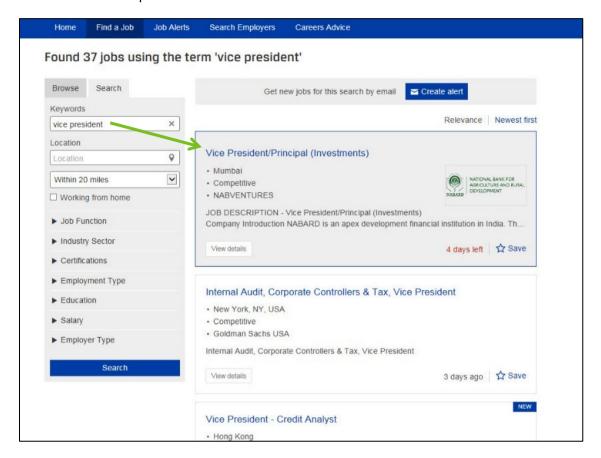


# **Features**

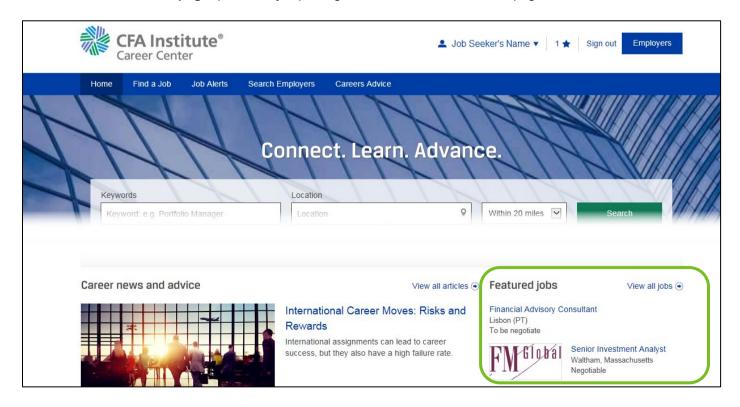
1. Online listing with your logo: company logo will be displayed in job posting.



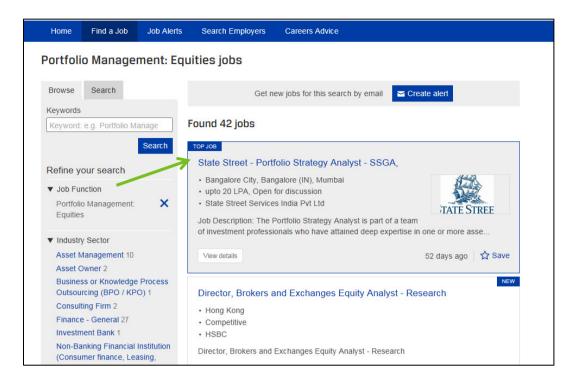
2. **Ad highlighted in search results:** places job posting at the top of search results when job matches a job seeker's search parameters.



- 3. Access to candidates via email: ability to create email alerts that show candidates who meet alert criteria you define. Please see the <a href="Create Saved Searches">Create Saved Searches</a> section of this manual for more information on using this feature.
- 4. **Access to resume database:** grants access to resume database. Please see the <u>Search Resumes</u> section of this manual for more information on using this feature.
- 5. Ad featured on homepage: promotes job posting on the Career Center Home page.

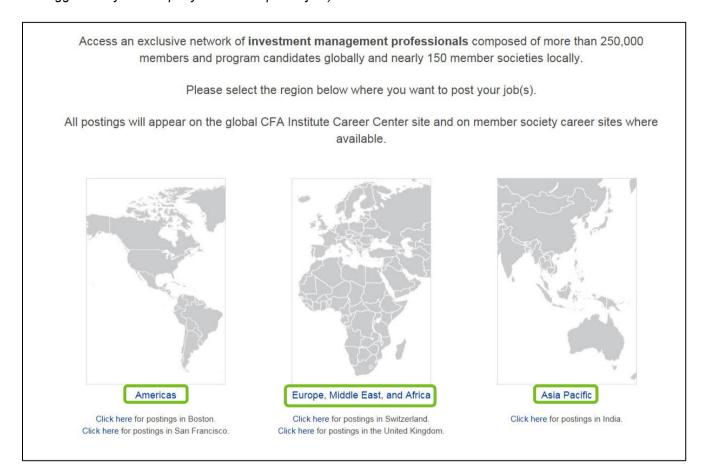


6. Ad displayed prominently at the top of your selected Job Function: places job posting at the top of search results when a job seeker browses by the same job function of the job posting.

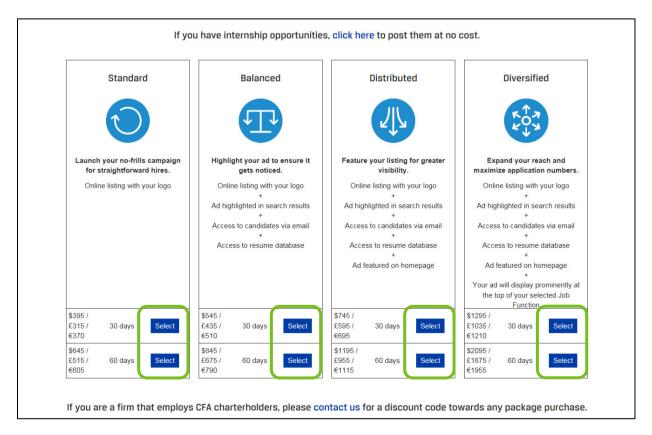


# Post a Job

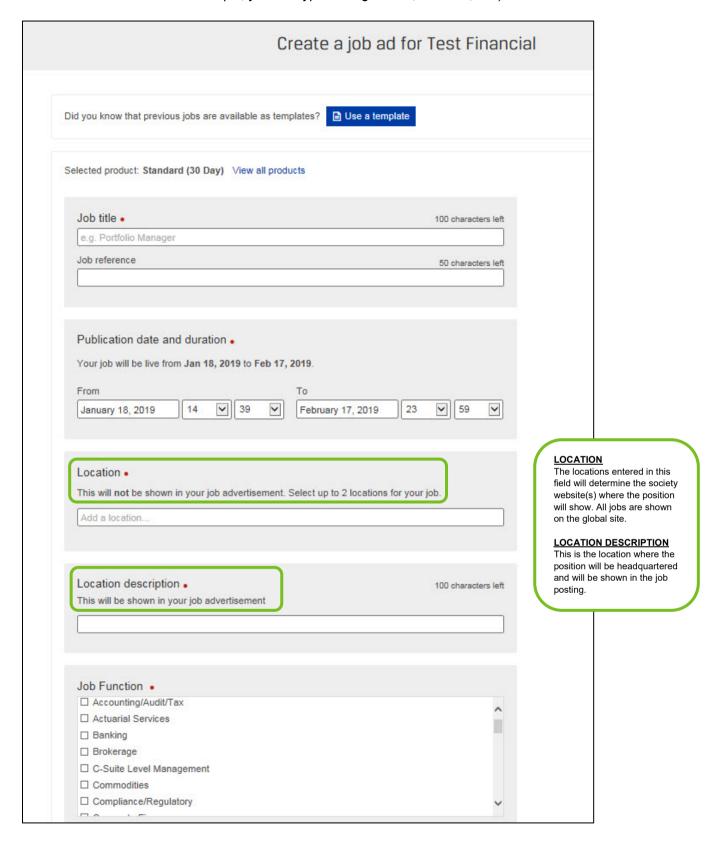
1. From the Career Center Home page, select the region where the position is located. (<u>Note</u>: You will need to be logged into your company account to post a job.)



2. **Select** a package that best meets your needs from the options provided.



3. Enter details for the position. (<u>Note</u>: The red dot indicates required fields. **Job Function**, **Industry Sector**, **Certifications**, and **Employment Type** fields allow multiple selections. **Salary Description** is mandatory, but it is also a free text field. For example, you can type in "negotiable", "market", etc.)



	Add a location	
	Location description •	100 characters left
	This will be shown in your job advertisement	
	Job Function •	JOB FUNCTIONS LIST
	☐ Accounting/Audit/Tax	<ul><li>Academics</li><li>Accounting/Audit/Tax</li></ul>
	☐ Actuarial Services ☐ Banking	<ul> <li>Actuarial Services</li> </ul>
	□ Brokerage	<ul><li>Banking</li><li>Brokerage</li></ul>
	☐ C-Suite Level Management	C-Suite Level     Management
	☐ Commodities	Commodities
	☐ Compliance/Regulatory	Compliance/Regulatory     Corporate Finance
		Corporate Finance     Credit Analysis
		Economics     Equities Research: Buy
INDUSTRY SECTOR LIST	Industry Sector •	<ul> <li>Equities Research: Buy Side</li> </ul>
<ul> <li>Academic Institution, Test Prep</li> </ul>	☐ Academic Institution, Test Prep	Equities Research: Sell     Side
Accounting/Audit Firm	☐ Accounting/Audit Firm	<ul> <li>ESG/Socially</li> </ul>
<ul><li>Asset Management</li><li>Asset Owner</li></ul>	☐ Asset Management	Responsible Research • Fixed Income Research:
Brokerage	☐ Asset Owner	Buy Side
Business or Knowledge     Process Outsourcing	☐ Brokerage ☐ Business or Knowledge Process Outsourcing (BPO / KPO)	<ul> <li>Fixed Income Research:</li> <li>Sell Side</li> </ul>
(BPO/KPO)	☐ Central Bank, Regulator	<ul> <li>Foreign Currency</li> </ul>
<ul><li>Centre of Excellence</li><li>Central Bank, Regulator</li></ul>		Hedge Funds     Institutional Sales
Central Bank, Regulator     Commercial Bank,		Insurance
Credit Union, Private	300 400 500	Investment     Advisor/Consultant
<ul><li>Bank, Savings &amp; Loan,</li><li>Consulting Firm</li></ul>	Certifications	Islamic Finance
Construction / Real	☐ Passed CFA Level I	Management Consulting
Estate  • Credit Rating	□ Passed CFA Level II	Multimanager Strategies     Marketing and Public
Agency/Bureau	☐ Passed CFA Level III (Charter Pending)	Relations
<ul><li>Government</li><li>Fintech/Insurtech</li></ul>	☐ CFA Charterholder ☐ Passed CIPM Principles	<ul><li>Operations</li><li>Performance Analysis</li></ul>
<ul> <li>Information Technology,</li> </ul>	□ Passed CIPM Expert	Portfolio Management:
Software  Insurance	☐ CIPM Certificant	Alternatives • Portfolio Management:
Investment Bank		Equities
Manufacturing		Portfolio Management:     Fixed Income
<ul> <li>Non-Banking Financial Institution (Consumer</li> </ul>		Portfolio Management:
finance, Leasing,	Employment Type •	Multi-Asset
factoring, etc.)  Private Wealth	☐ Full Time	<ul> <li>Private Equity/Venture</li> <li>Capital</li> </ul>
Management Firm	Consulting	Relationship
<ul><li>Securities Exchange</li><li>Utilities (e.g., Oil &amp; Gas,</li></ul>	☐ Part Time	Management  Risk Management
Energy)		Structured Products
	/	Trading     Weelth Management
		<ul><li>Wealth Management</li><li>Wholesale Sales</li></ul>
		Other

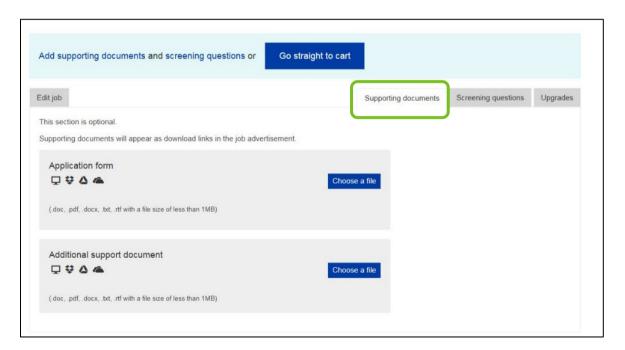
Click Save and continue when done.



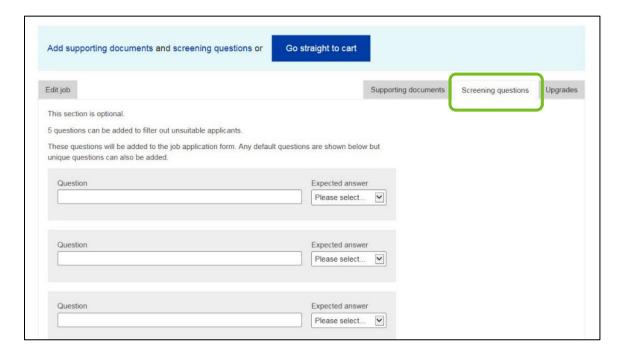
5. On the subsequent screen, you can pay and complete the job posting, <u>or</u> you can add additional details for the role. Click the **Go straight to cart** button to pay and post the position to the site. Alternatively, you can add more detail by selecting the **Supporting documents** tab (A) to upload additional documentation for the role, or the **Screening questions** tab (B) to add screening questions. You can also preview the job post by clicking the **Preview this job** button (C).



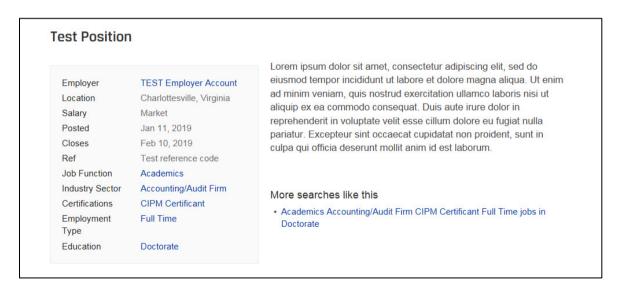
A.



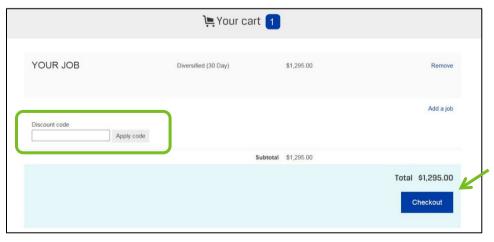
B. The screening questions feature is a feature that needs to be turned on. Please contact <u>Wiley</u> to activate this feature. See more on screening questions in the <u>Screening Questions</u> section.



C.



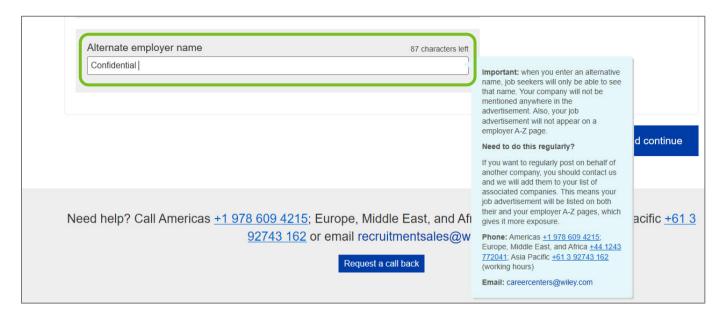
6. In Shopping Cart, enter the relevant discount code, if applicable, in the field shown. Click **Apply code**. When finished, click the **Checkout** button to complete the order and post the job.



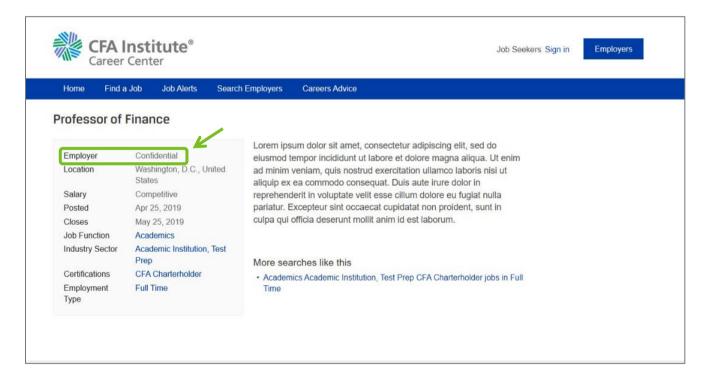
<ol> <li>You will receive confirmation by email that your order is complete. The job will be live on the Career Cent 15-20 minutes.</li> </ol>	er within
<b>IMPORTANT</b> : Job postings cannot be edited once posted. To request an edit to your live job posting, please Wiley directly.	contact

# **Confidential Job Postings**

 Job postings can be anonymized to keep employer name's private. Postings are created in the same manner as steps 1–7 in the <u>Post a Job</u> section of this Manual, <u>except</u> text must be entered in the <u>Alternate employer name</u> field. This text will appear in place of the employer's name.

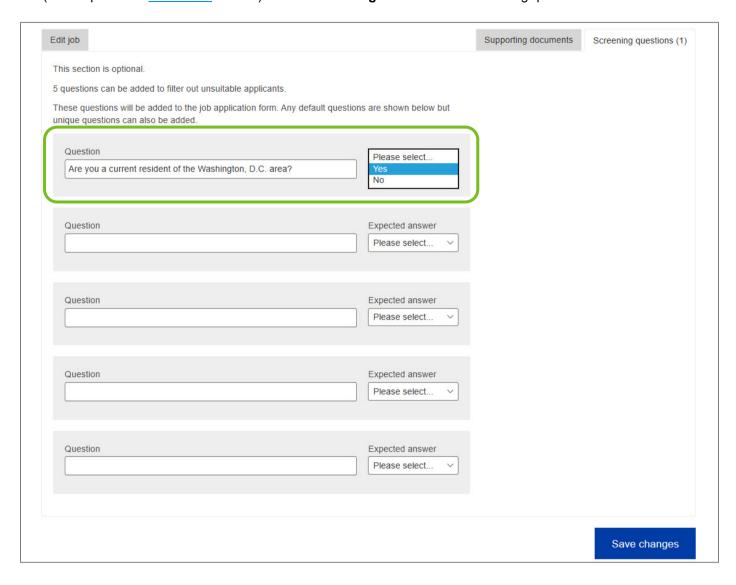


A. Example of confidential post below.

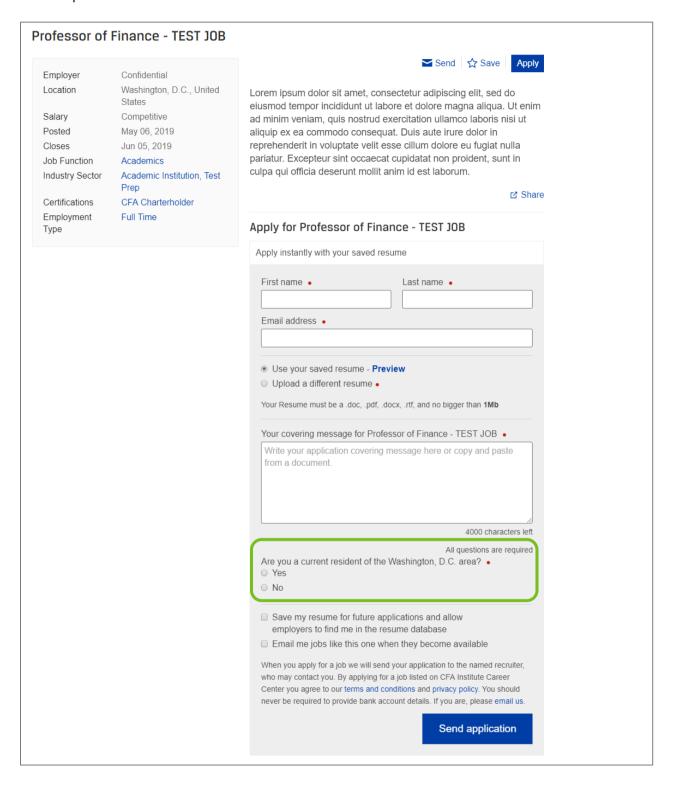


# **Screening Questions**

1. Screening questions can be used to filter your applicant pool. They can be added when creating the job posting (see step 5 in the Post a Job section). Click **Save changes** when finished entering questions.

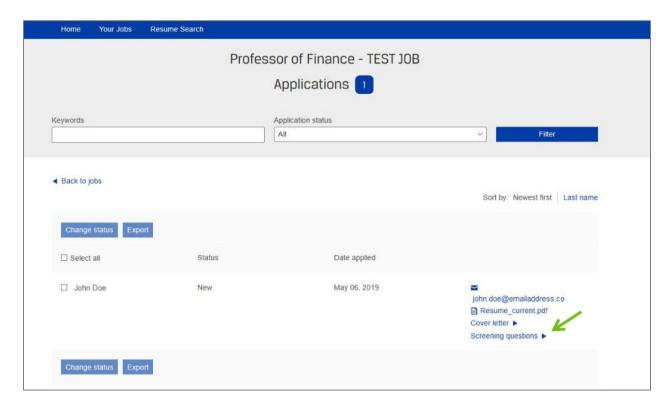


The screening questions will appear on the job posting in the application. The applicant will be required to provide a response.

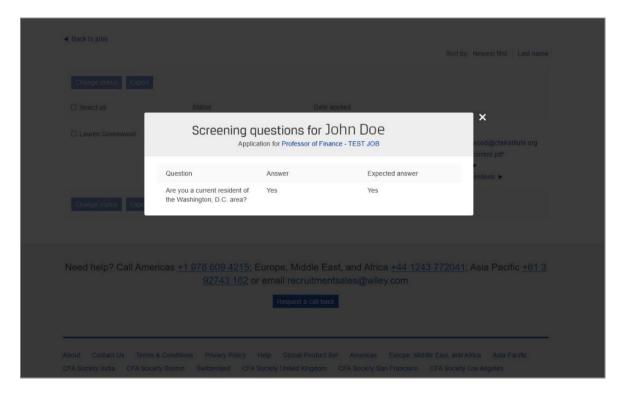


3. When applications have come through, you can drill into them from the Your Jobs section of the Career Center (see steps 1-2 of Manage Job Postings for how to accessing applications for a job posting, which is the screenshot shown below). From the list of applications, click Screening questions to see how each applicant answered.

Α.

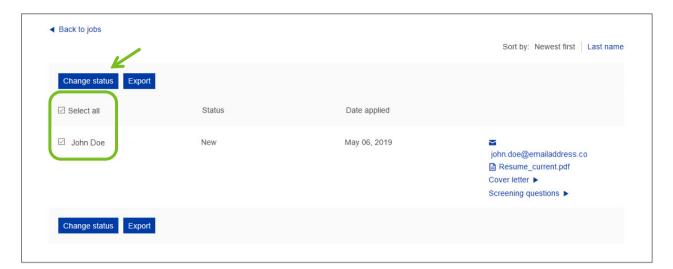


В.

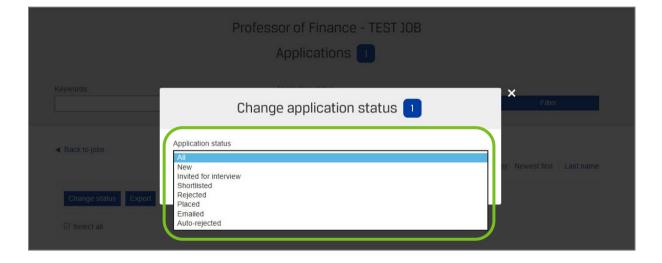


4. We suggest sorting applicants by their answers to screening questions. You can change the application status for bulk applications by ticking the box next to the applicants' name (A), then clicking the **Change status** button (B) to select the desired status for the group.

Α.



В.

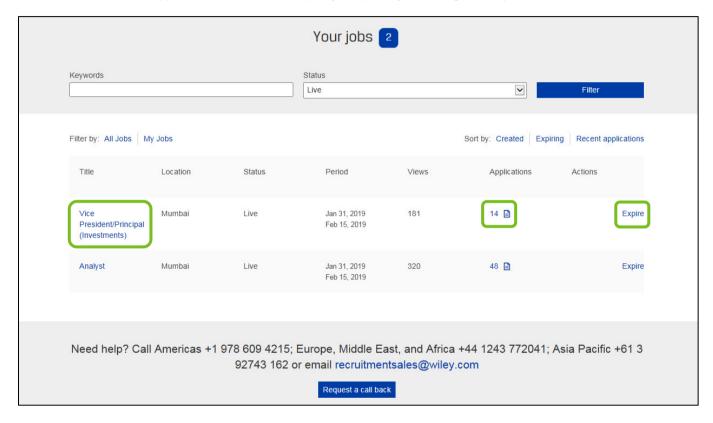


# **Manage Job Postings**

1. Posted jobs are manged in the Your Jobs section of the Career Center. Click Your Jobs in the top navigation bar.



2. On the Your jobs page, you can view your posting by clicking the job title, view total applications by clicking the number under the Applications column, or expire your post by selecting the **Expire** link.



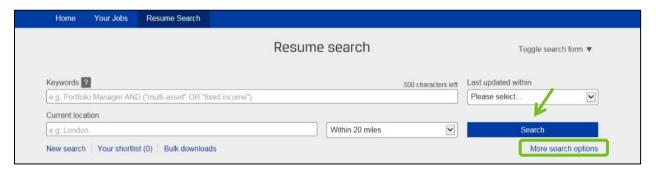
# **Search Resumes**

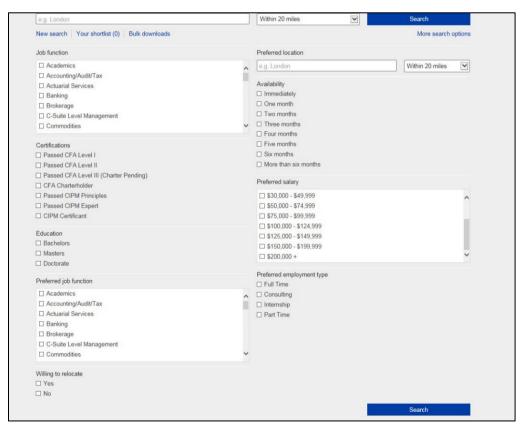
Complete search functionality is available for users who purchase a Balanced package or higher. Please contact Wiley to turn on your access. If you purchased a Standard package, please contact Wiley to upgrade your access.

1. After logging into your account, click the **Resume Search** link in the top navigation bar on the Home page.

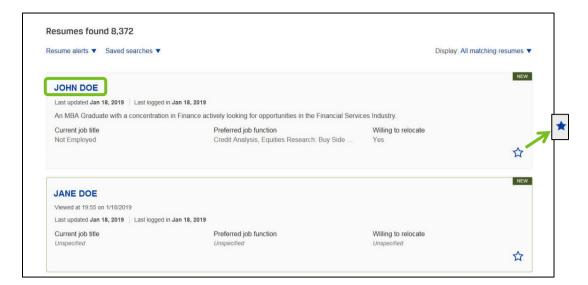


2. Enter search details and click the **Search** button. (<u>Note</u>: Additional search options are available by clicking the **More search options** link.)

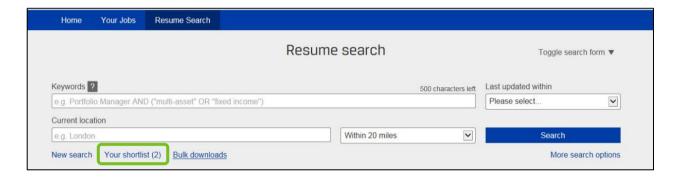




3. Once your list populates, click the candidate's name to see full resume details. You can save a candidate to a shortlist by clicking the star icon. (*Note: The star will turn blue when saved.*) The shortlist can be accessed at any time through the Resume Search page **Your shortlist** link (A).

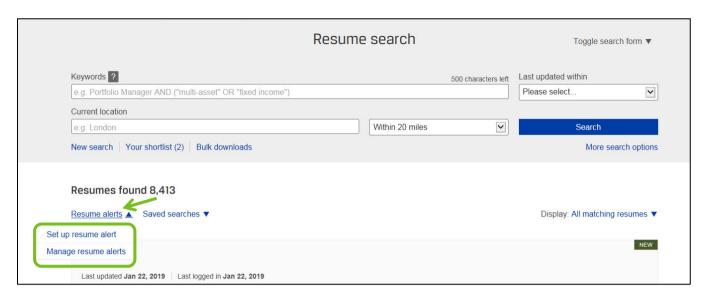


A.

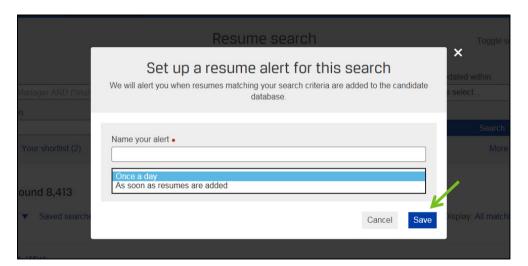


# **Create Resume Alerts**

1. From the Resume Search page, create a resume alert by clicking the **Resume alerts** link then selecting **Set up a resume alert**. (Note: You can access all setup alerts by clicking the **Manage resume alerts** dropdown option.)

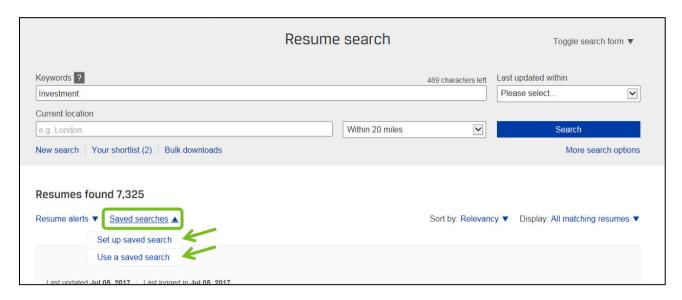


2. Name your alert and select how often you wish to be notified. Click **Save**. (<u>Note</u>: Alert notifications will be sent via email.)



# **Create Saved Searches**

1. From the Resume Search page, create a saved search by clicking the **Saved searches** link then selecting **Set up** a **saved search**. (Note: You can access all saved searches by clicking the **Use a saved search** dropdown option.)



2. Name your search and click the **Save** button. (<u>Note</u>: **CBE** is candidate bulk email. Checking this box will send search results directly to your email.)

